



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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Sl.no	Regd. no	Name of the student	MRP Title	Name of the Faculty Guide
1	2001510001	Chaturveda reddy	Significance Of Ai Enabled Chatbots In Ecommerce Industry	Dr. A. Udy Shankar
2	2001510002	KONA SRI KAPARDI	Impact Of Transformational Leadership On Employee Job Performance With Job Satisfaction As A Mediating Factor	Dr. K V Siva Prasad
3	2001510005	B N. L. PAVAN	Fundamental Analysis Of Selected Stocks In It Sector With Reference To Bse Sensex	Dr. K V Siva Prasad
4	2001510006	V sowmyaja	Mediating Organization Culture Through Enforcing Disciplinary Actions For Effective Employee Performance	Dr.B.Kishore Babu
5	2001510007	K Meghana	Factors Affecting Employee Retention In Hospitals	Dr.Ch. Balaji
6	2001510008	A.manisai deepika	Customer Perception Level Towards Herbal Products With Reference To Selected Skin Care Products	Dr.S. Ramesh Babu
7	2001510009	Nimmagadda Venkata Tribhuvanewari	Evaluating The Factors Effecting Financial Literacy:A Selective Study On Working Women At Kl University In Ap	Dr. A. Srikanth
8	2001510010	Bhargava rathna B	A Study On Viewer's Perception Towards Youtube Advertising	Dr .Shubham Saxena
9	2001510011	Kanagala Pavana	Evaluating The Effectiveness Of Conversational Marketing : A Comparative Study Of Live Chat And Chat Bot	Dr. J. Venkata Ramana
10	2001510015	Jetti .Amrutha	A Study On Financial Performance Of Mutual Funds:With Reference To Selected Small Cap And Mid Cap Funds	Dr. K V Siva Prasad
11	2001510016	R.Dhara devi	Determinants Of Residents E-Waste Recycling Behavioural Intention: A Study From Vijayawada	Dr. P. V. Vijaya Kumar Reddy
12	2001510017	T Sai Nikhil	Impact Of Dividend Policy On Share Price Of A Comp	Dr. J. Venkata Ramana
13	2001510018	Thummalapalli Avinash	Covid-19 And It'S Impact On Performance Of Select Esg Funds.	Dr.K.Hema Divya
14	2001510019	D Srinivasa Reddy	Effectiveness And Efficiency Of Last Mile Operations In 3Rd Party Logistics.	Dr K.Anusha
15	2001510020	M yogendra srinivas	A Study On Effect Of Service Failures On Online Buyers And Their Reaction Towards Online Shopping On Guntur	Sri. M.V.A.L Narsimha Rao
16	2001510021	D SAI SUSHMITHA RANI	Influencing Marketing On High Involvement Products	Dr. Srikanth

Sl.no	Regd. no	Name of the student	MRP Title	Name of the Faculty Guide
17	2001510025	Lahari Kasina	Risk And Return Analysis Of 5 Selected Companies In It Index.	Dr.K.Hema Divya
18	2001510026	Jithendra kumar vigrahala	A Study Conducted On Customer Preference Towards Third Party Logistics (3PI) Service Provider	Dr.B.Kishore Babu
19	2001510028	Nekkalapudi Achyuth Kumar	A Study On Influence Of The Fm Radio Advertisements Of The Selection Of Hospitals In Krishna District	Dr.B.Kishore Babu
20	2001510029	Kadapa kamal	A Study On Impact Of Online Education On Student Performance And Employability Skills In India	Dr.K.Hema Divya
21	2001510030	Samudrala Naga priyanka	Trends And Future Directions In Online Marketing- A Study On Customers Opinion At Eluru	Dr. A. Udy Shankar
22	2001510032	Hari Sai Dinesh	The Role Of 3Rd Party Logistics For Brinking Efficiency & Effectiveness In Distribution Centers	Dr. A. Udy Shankar
23	2001510034	DEVI SUPRIYANKA AMMISSETTY	Cultural Fit Of Employees Absorbed Through Virtual Recruitment Vs Traditional Recruitment	Dr.D. Sundari
24	2001510035	Sandhyavedam Tanikonda	Psychological Health Of Health Care Employees In Covid Scenario	Dr.D. Sundari
25	2001510036	Yaswitha sai	A Study On Problems Faced By Online Buyers	Dr. M. Kishore babu
26	2001510038	Pavan Kumar Kanagala	Effectiveness And Efficiency Of Last Mile Operations In 3Rd Party Logistics	Dr K.Anusha
27	2001510039	Madireddy Abhishek	The Study On Perception Of College Students Towards Consumption Of Energy Drinks In Vijayawada	Sri. M.V.A.L Narsimha Rao
28	2001510040	G Vamsi Krishna Reddy	Impact Of Online Reviews On Employer Branding In Jobseekers Perspective	Dr.D. Sundari
29	2001510043	Mahija Ponnamm	Impact Of Infkuenecer Marketing On Consumer Buying Behavior	Dr .Shubham Saxena
30	2001510049	K. Pranitha	A Study On Rural Customers Perception Towards Upi	Dr. M. Kishore babu
31	2001510050	TANARI SAI SURYA TEJA	Determinants Of Brand Switching Behaviour: A Selective Study In The Telecom Industry	Dr. J. Venkata Ramana
32	2001510051	B prasanth	A Study About Rinl: Privatization And It'S Impact	Dr.V.Venu Madhav
33	2001510052	Vattem Sessa Sai Chandrika	Impact Of Non Performing Assets On The Financial Performance Of Rbi Listed Banks.	Dr. A. Srikanth
34	2001510053	Valluri. Manila Ratna	A Study On Hr Challenges In Construction Companies	Dr. J. Venkata Ramana

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35	2001510054	Suman Prabha Nag	Performance Evaluation Of Public And Private Sector Mutual Funds	Dr.Ch. Balaji
36	2001510055	Sai Kalyan Das	The Role Of Social Networking Sites In Recruitment	Dr. J. Venkata Ramana
37	2001510056	Bhavya Paladugu	Factors Affecting Mobile Banking Usage: With Empirical Evidence	Dr. K.S.Venkateswara Kumar
38	2001510057	Muppidi sheba susanna	A Study On Performance Of Selected Open Ended Mutual Funds Schemes In India	Dr. K V Siva Prasad
39	2001510058	TADISETTI VIKRAM	Perceptions Of Customers Towards Cause Marketing Through Social Media	Dr.B.Kishore Babu
40	2001510060	M. vineetha	Evaluating The Effectiveness Of Conversational Marketing : A Comparative Study Of Live Chat And Chat Bot	Dr. J. Venkata Ramana
41	2001510061	Golla Meghana	A Study On Consumers Perception Towards Co-Branding Practices (With Reference To Vijayawada)	Dr M Kishore Babu
42	2001510062	Nasika Shamini	Effect Of Dividend Policy On Share Price A Selective Study On Health Care Industry	Dr. J. Venkata Ramana
43	2001510063	M.jaya sandhya	A Study Of Human Resource Management Practices On Employee Performance	Dr.S. Ramesh Babu
44	2001510064	P.Archanateja	Impact Of Covid 19 On Employee Engagement Of It Industry	Dr.D. Sundari
45	2001510065	ANVITHA GADDAM	Study Of E Learning In Workplace	Sri. M.V.A.L Narsimha Rao
46	2001510066	Yarraguntla Sai Sri Lakshmi	Evaluating The Factors Effecting Financial Literacy:A Selective Study On Working Women At KI University In Ap	Dr. A. Srikanth
47	2001510067	Ch. Divya	Determinants Of Brand Switching Behaviour: A Selective Study In Telecom Industry	Dr. J. Venkata Ramana
48	2001510071	V.Prem Kumar	Effect Of Influencer Marketing On High Involvement Products , A Selective Study On Automobile Industry.	Dr. A. Srikanth
49	2001510072	Mutya jaya Lakshmi hari chandana	Impact Of Monetary Policies On Gdp Of India And Selected Asian Countries.	Dr.Ch. Balaji
50	2001510073	Lakshmi Bhargavi Chilukuri	Determinents Of Npa In Banking Sector	Dr.K.Hema Divya
51	2001510074	V AKHIL KUMAR	Impacts Of Marco Economic Factors On Gold Price Fuction	Dr. V.N. Sailaja
52	2001510080	Yendamuri SS Siva Sai Lakshmi Dharshitha	Effectiveness Of Content Marketing On Consumer Buying Behaviour W.R.T Food Delivery Apps	Dr.P.V.Vijaya Kumar Reddy

Sl.no	Regd. no	Name of the student	MRP Title	Name of the Faculty Guide
53	2001510081	yeswanthkumarpaleti24@gmail.com	Cbdc In India	Dr.V.Venu Madhav
54	2001510082	PARA SAI BHAVYA	Impact Of Nepotism, Cronyism And Favoritism On Organizational Performance	Dr.D. Sundari
55	2001510083	Kavya Kobbarisetty	Impact Of Transformational Leadership On Employee Job Performance With Job Satisfaction As A Mediating Factor	Dr. K V Siva Prasad
56	2001510087	A T Bharadwaj	A Comparative Financial Analysis- With Special Reference To 2 Public And Private Steel Companies In India	Dr. K.S.Venkateswara Kumar
57	2001510088	P.Afzalkhan	A Study On Effectiveness Of Financial Inclusion Through Pradhan Mantri Jan Dhan Yojana	Dr. V.N. Sailaja
58	2001510089	P.Maheswari	Study On Prospects And Challenges Of Cryptocurrency In India	Dr.Ch. Balaji
59	2001510090	Pavan Vara Prasad Bellapukonda	Comparative Analysis Of Indian Stock Market With International Markets	Dr.Ch. Balaji
60	2001510091	K.VENKATASIVARAO	A Study On Customer Satisfaction After Sells Towards Post Purchase Of Hero, Yamaha Two Wheeler Companies	Dr.S. Ramesh Babu
61	2001510092	V.Sai Anvitha	A Study On Performance Of Sbi Pre And Post Merger Using Camel Model	Dr. K V Siva Prasad
62	2001510093	Meesala srisai Aditya	A Study On Pre&Post Merger Performance Of Vodafone And Idea	Dr. K.S.Venkateswara Kumar
63	2001510096	K RaviTeja	The Application Of Lean Concept On Working Process In Hotel Industry	Dr K.Anusha
64	2001510097	P.Geetha Sarvari	A Comparative Study On Acquisition Of Disney- Fox & Amazon- Mgm	Dr.V.Venu Madhav
65	2001510098	K.Gnanasai	A Comparative Study On Breakdown Of Ford Motors And General Motors	Dr.V.Venu Madhav
66	2001510099	Paladugu Sravani	Adoption Of Green Supply Chain Management In Msme'S : Andhra Pradesh	Dr.B.Kishore Babu
67	2001510102	PADMASAI YALAMANCHILI	The Role Of 3Rd Party Logistics For Brinking Efficiency & Effectiveness In Distribution Centers	Dr. A. Udy Shankar
68	2001510103	K.Kiran Kumar	The Application Of Lean Concept On Working Process In Hotel Industry	Dr K.Anusha
69	2001510104	Badugu Joel Bhaskar	A Study On Financial Literacy In Rural Areas	Dr. V.N. Sailaja
70	2001510106	Jhansi lakshmi kilari	Value Stream Mapping On Hospitals	Dr K.Anusha

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71	2001510107	J. MUKESH KUMAR	Value Stream Mapping On Hospitals	Dr K.Anusha
72	2001510108	Abdul sharook	An Empirical Study Of Listing Gains Of Select Ipo'S In Year 2020	Dr. K.S.Venkateswara Kumar
73	2001510109	K Dwarakanath	Influencer Marketing On High Involvement Product	Dr. A. Srikanth
74	2001510110	Kanimilli sirisha	Employee Retention	Dr. B.kishore babu
75	2001510111	P.venkatesh	A Study On Performance Of Automobile Companies During Pre & Post Covid.	Dr.K.Hema Divya
76	2001510112	B.Yasaswini	A Study On Financial Performance Of Selected Public & Private Sector Banks In India	Dr. V.N. Sailaja
77	2001510113	B. Vishnu Priya	A Study On The Factors Influencing Procurement Decisions In An Unorganized Retail Pharmacy Outlets	Dr. P. V. Vijaya Kumar Reddy
78	2001510114	Sai prakash raju Gorantla	Fundamental Analysis Of Fmcg Industry	Dr.K.Hema Divya
79	2001510115	Patibandla Venkata Rishil Kamal	Fundamental Analysis(Company Analysis) Of Pharma Sector	Dr. K V Siva Prasad
80	2001510116	Bethireddy Bala Surya Narayana Reddy	A Study On The Impact Of Service Quality On Customer Satisfaction	Dr. P. V. Vijaya Kumar Reddy
81	2001510117	Chidipi Blessy	Mediating Effect Of Organizational Behaviour In Relationship Between Non Authentic Leadership And Work Life Balance	Dr. A. Srikanth
82	2001510118	A. Sruthi Sri	Stock Futures Expiration Day Effect On The Volatility Of Nifty It Stocks - An Empirical Study	Dr. K V Siva Prasad
83	2001510119	Ch v saikrishna	A Comparative Study On Seletive Direct Eqty And Mutual Funds	Dr. K.S.Venkateswara Kumar
84	2001510120	Aravind chowdary Dhulipalla	Before And After Covid-19 Impact On Tourism And Training	Dr.K.Hema Divya
85	2001510121	T. Harshitha	Merchant Banking	Dr. Ch. Balaji
86	2001510124	Pasupuleti Visali Naga Suvarchala Ramya	A Study On Impact Of Technology In Banking Operations And Financial Performance	Dr.Ch. Balaji
87	2001510125	GIRIJALA PAVAN DURGA SAI	Developing A Product For Blind People By Using Ai	Dr. J. Venkata Ramana
88	2001510127	R.teja sri	Capital Budgeting	Dr. K.S.Venkateswara Kumar

Sl.no	Regd. no	Name of the student	MRP Title	Name of the Faculty Guide
89	2001510128	Mohammad Zaker Nejat Faizi	Service Quality Dimensions And Customer Satisfaction From Telecom Sector In Afghanistan	Dr .Shubham Saxena
90	2001510129	Hamidullah Salihzada	A Study Of Performance Management On Motivating Employees In Alokozai Group Company (Agc)	Dr.Shubham Saxena
91	2001510131	Kakarla madhav kalyan	Reit'S As Investors Option	Dr. V.N. Sailaja
92	2001510132	Yaricherla Praisey	Developing A Product For Blind By Using Ai.	Dr. J. Venkata Ramana
93	2001510133	Jithendra sai pavan.v	Agile Hr	Dr.D. Sundari
94	2001510157	Shaik saidaji	Mediating Effect Of Non- Authentic Leadership In Relationship Between Employee Behavior And Work Life Balance	Dr. A. Srikanth